



Daniel Saucedo

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Education

- 9/05-12/08 **California Polytechnic State University, San Luis Obispo**, B.S. in Graphic Communication, concentrating in Design Reproduction Technology, graduated cum laude, cumulative GPA 3.65
- 9/03-6/05 **University of California at Berkeley**, general education, GPA 3.82

Work Experience

- 9/08-Present **Freelance graphic designer**, Services include logo development, personal identity package creation, website design, print ad and brochure design, and merchandise design.
- 6/08-9/08 **Design intern**, Absolutely Kosher and Misra Records. Duties included website maintainance, repair and updating, online and print flyer, poster and brochure design, banner advertising animation and printer repair.
- 6/06-8/07 **Director of Staff Enrichment**, Camp Newman-Swig, Santa Rosa, CA. Duties included instructional, recreational and motivational program development and implementation, event planning, conflict mediation, and employment advising for staff members.
- 6/06-8/07 **Writing Instructor**, Camp Newman-Swig, Santa Rosa, CA. Developed and implemented a creative writing program for high school aged campers.
- 9/06-12/06 **Shift leader**, Quizno's Restaurant, San Luis Obispo, CA. Duties included food preparation, cash register operation, customer service, employee training and supervision.
- 6/02-8/05 **Counselor**, Camp Newman-Swig, Santa Rosa, CA. Supervised children age 8 to 17. Duties included instructional and recreational program implementation, conflict mediation.

Digital Skills

Advanced knowledge of **Adobe Illustrator**, **Adobe Dreamweaver**, **Adobe InDesign** and **Microsoft Word**. Working knowledge of **Adobe Flash**, **Adobe Photoshop** and **Microsoft Excel**.

Leadership & Interests

- 1/07-12/08 Volunteer on-air **disc jockey**, KCPR 91.3 FM, San Luis Obispo, CA
- 4/06-Present Member of **the Elaborate Fantasy Machine**, a musical ensemble
- 4/02-Present CEO, **Waffles with Syrup Records**, a fledgling independent record label

Honors & Awards

- Dean's List**: Spring Quarter 2006, Fall Quarter 2006, Spring Quarter 2007, Fall Quarter 2007, Winter Quarter 2008, Spring Quarter 2008, Fall Quarter 2008
- 9/03-12/08 **Byrd Scholarship**, a scholarship awarded based on academic excellence
- 9/03-6/05 **Regents' and Chancellor's Scholarship**, University of California at Berkeley